

Community & Events Fundraising Manager

Location: Fully Remote (Ireland-wide)

Hours: 20 per week

Salary: €25,000 – €28,000 (depending upon experience)

Contract: 1-year fixed term (initially)

Annual Leave: 23 days pro rata

Closing Date: 13th October 2025

Apply: Send CV and cover letter to Recruit@HUGG.ie (Subject: Fundraising)

About HUGG

HUGG is Ireland's national suicide bereavement charity. Established in 2018, HUGG provides unique, suicide-specific support through peer-led support groups, a telephone line, an information hub, research, advocacy, and education. All our staff and volunteers have lived experience of suicide, bringing deep empathy and understanding to those who turn to us.

We are the only national organisation dedicated to suicide bereavement support and are entering an exciting new chapter of growth with our fundraising strategy.

The Role

We are seeking a passionate and motivated **Community & Events Fundraising Manager** to help shape and deliver HUGG's community fundraising strategy.

This is a fantastic opportunity to take ownership of community and events fundraising, grow a strong volunteer and supporter network, and play a pivotal role in building sustainable income streams for a vital national charity.

The successful candidate will design, manage, and grow a portfolio of fundraising events and activities, while providing outstanding supporter care to volunteers, fundraisers, and community partners.

Key Responsibilities

- Develop and deliver HUGG's community and events fundraising programme.
- Plan, organise, and oversee fundraising events, from local initiatives to national campaigns.
- Recruit, support, and nurture volunteer fundraisers and community groups.
- Provide exceptional supporter stewardship, ensuring every fundraiser feels valued and connected to HUGG's mission.
- Promote events and opportunities through creative marketing, digital channels, and community engagement.

- Track, analyse, and report on income, ensuring transparency and continual improvement.
- Assist the development of AI and data analytics and support HUGG's ongoing digital transformation to support HUGG's funding strategy.
- Champion HUGG across communities, giving talks, attending events, and representing the charity.
- Work closely with the Donor Development Manager and wider HUGG team to align with the overall fundraising strategy.

About You

We are looking for a **creative**, **proactive**, **and results-driven fundraiser** who thrives on building relationships and creating impact. You will be comfortable working independently in a small team, adaptable, and motivated by the opportunity to help shape something new.

Essential:

- Minimum 1–3 years' experience in fundraising, marketing, business, or community engagement.
- Third-level qualification (or equivalent experience) in a relevant field.
- Proven experience in events coordination and/or community fundraising.
- Strong communication and interpersonal skills, with the ability to build lasting relationships.
- Digital skills, including the use of AI, data analytics, social media and online fundraising platforms.
- Ability to work independently, manage multiple projects, and meet deadlines.
- Flexibility to attend evening and weekend events as needed.
- Full clean driving licence and access to transport.

Desirable:

- Experience with CRM systems (e.g., Salesforce).
- Knowledge of data protection, compliance, and best practice in fundraising.
- Lived experience of suicide bereavement.

What We Offer

- A meaningful role with the opportunity to make a real difference.
- Supportive, collaborative working environment.
- Remote working with flexibility.
- 23 days annual leave (pro rata).

- As HUGG is Triple Locked and a member of the Charities Institute of Ireland, there are
 opportunities for upskilling and ongoing training.
- TOIL for occasional evening/weekend work.
- The chance to help shape the future of a growing national charity.

Join Us

If you are an energetic and ambitious fundraiser with a passion for HUGG's mission, we would love to hear from you. This is a rare opportunity to help build a community and events fundraising programme from the ground up, while making a lasting impact on the lives of those bereaved by suicide.

Apply by **13th October 2025** by sending your CV and cover letter to **recruit@hugg.ie** with *Fundraising* in the subject line.